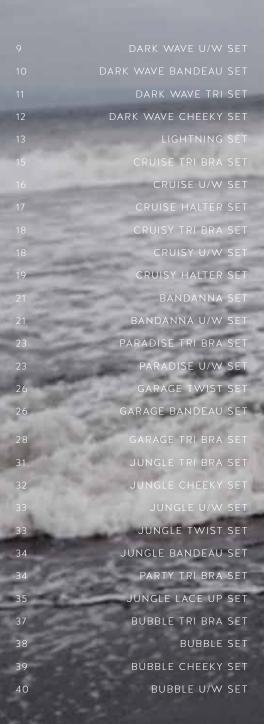


SPRING 2015 COLLECTION





Inside Back Cover:

TRADING POLICIES & CONTACT DETAILS

Photographed by Ben Sullivan Jewellery by Arrow Devine / Aletheia and Phos H&M by Hayley Wilson / Bali Body





the beach babes, wave slaves and pool ponies with traditional bikini shapes, unique prints, innovating textures and intricate detailing.

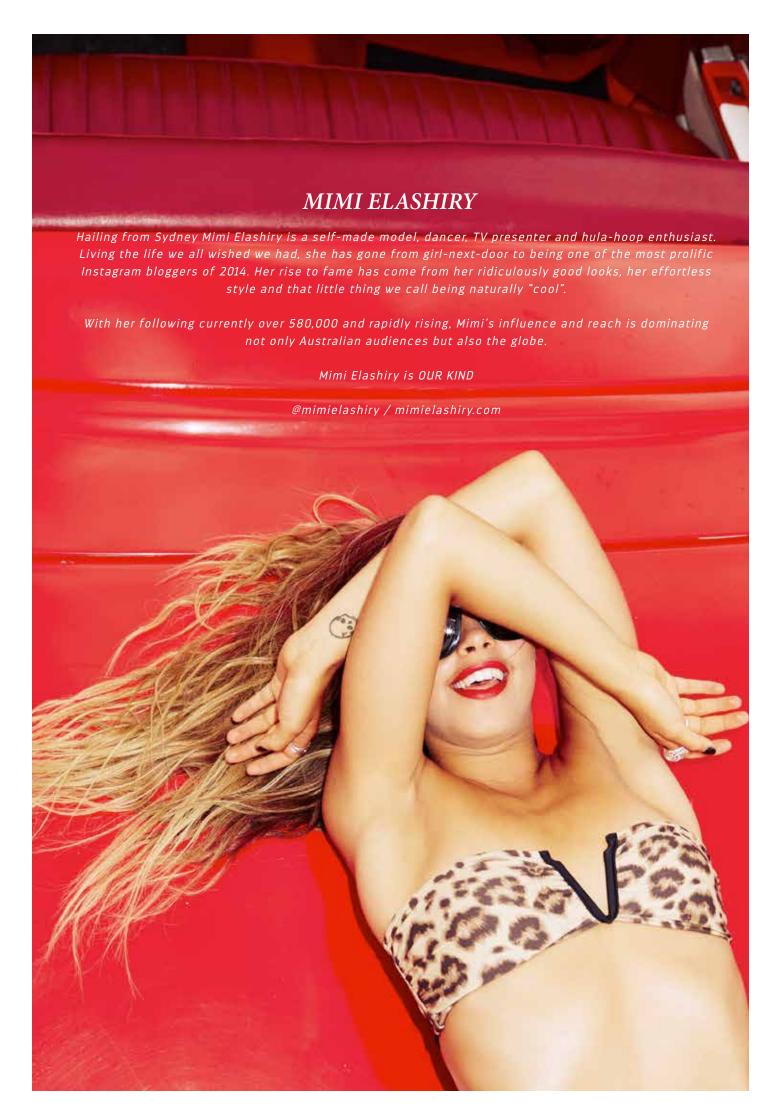
Within the swimwear realm Rusty has produced a range that is on trend. With fabrics, textures, silhouettes and prints that are exclusive and uniquely Rusty.

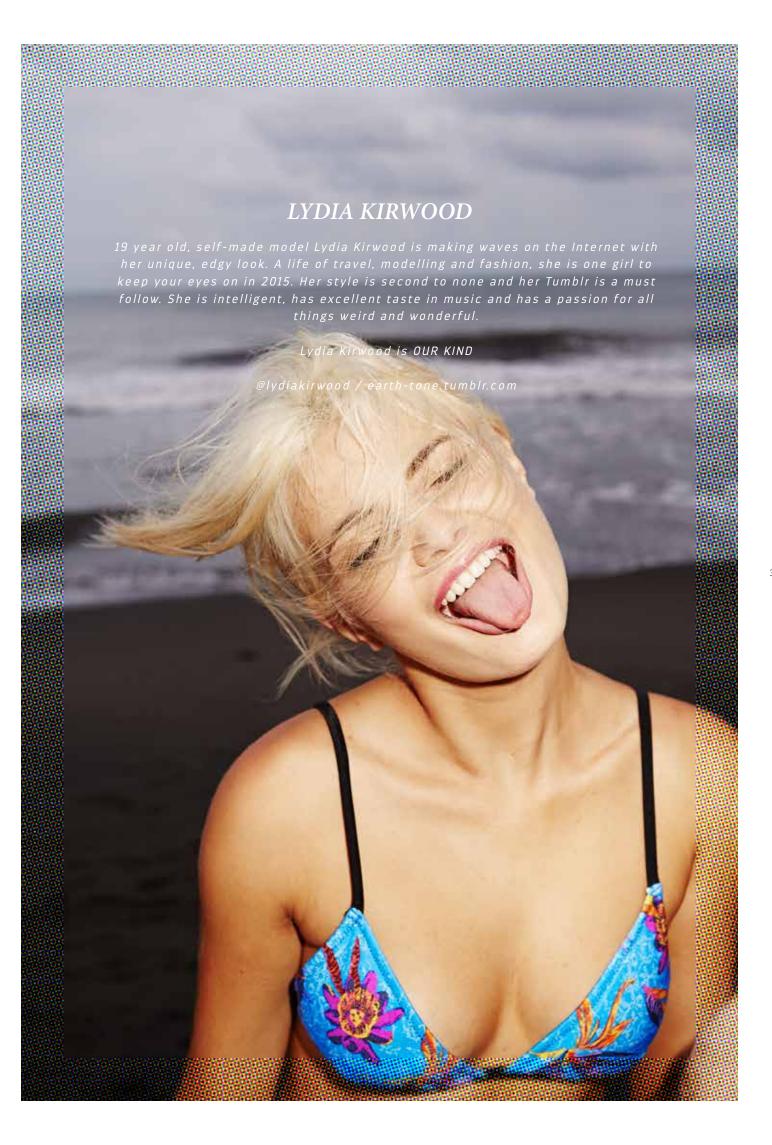
One thing we know is that you can never have enough bikinis; we live in them.

If we're going to the beach, supermarket, to a BBQ, whatever! If we can get away with wearing bikini's we're gonna do it

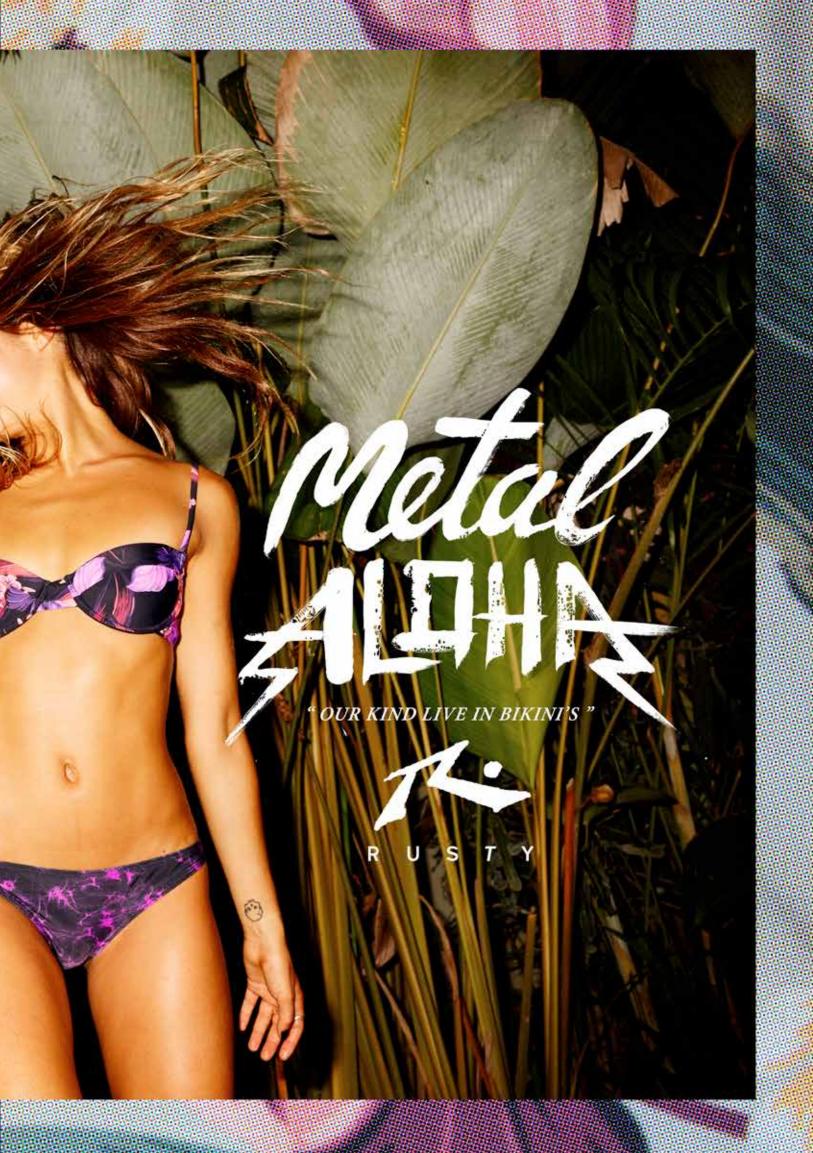
Our Kind Live In Bikini's















Welcome to METAL ALOHA.

Now GO HOME.

METAL ALOHA is a juxtaposition of two elements being seen together to create a contrasting effect

Our Surf culture's existence is the essence of juxtapositions, with a party all night and surf all day attitude. From beach babe to wave slave, our bikinis are no longer just a fashion statement that is confined to the beach. With a beach to bar demeanour it's these opposites that attract and make the beach and surf culture so unique.

The METAL ALOHA collection encompasses heavy METAL music with the Hawaiian ALOHA spirit; combine the two and you have a fresh direction that hasn't been seen before.

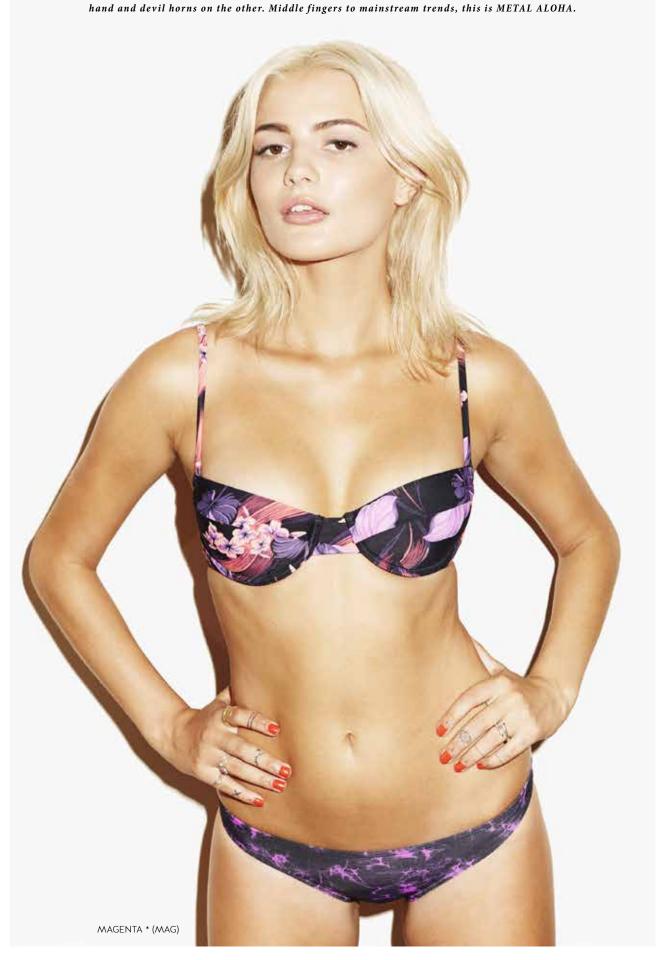
METAL ALOHA is a new initiative from Rusty being launched for Spring 2015 and will evolve seasonto-season with the main product focus being board shorts & swim wear. This vision will also guide our other product categories as we look to present a story that is uniquely Rusty.

METAL ALOHA is going global with a simultaneous world- wide launch, it will be Rusty's primary marketing direction encompassing all print, social media and instore mediums.

Envision hula girls shaking their hips to the beat of Metallica.... Now that's Metal Aloha

METAL ALOHA is going make some Fu#kin noise, politely.

We are the salty hair head bangers. We rock out to Metallica in our favourite bikinis, throwing up shakas on one







DARK WAVE U/W SET

SWL0852

Nylon / Elastane With Digital Print

Moulded Push Up Top With Convertible Straps & Contrast Print Basic Pant

Sold By Size By Colour - Min 6 / Style / Month

DELIVERY AUG - OCT

W/S AU \$36.36 RRP AU \$79.99

	6	8	10	12	14
MA G					
RKM					

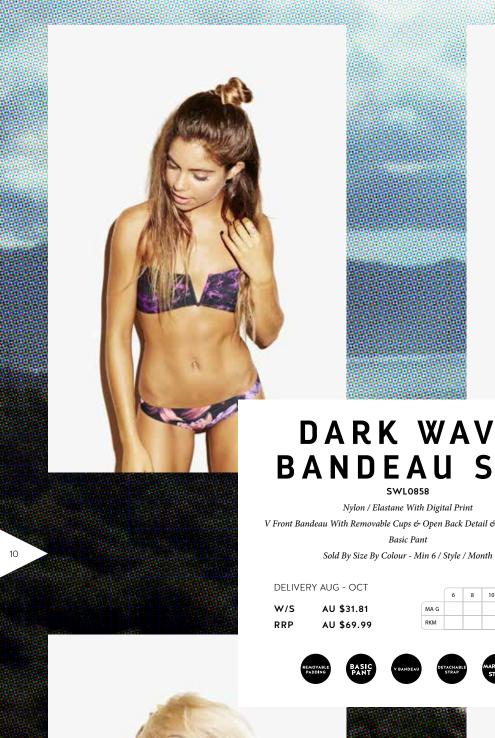












DARK WAVE BANDEAU SET

V Front Bandeau With Removable Cups & Open Back Detail & Contrast Print

	6	8	10	12	14
MA G					
RKM					









MAGENTA *

DARK WAVE TRI SET

SWL0854

Nylon / Elastane With Digital Print Sliding Tri With Ladder Detail & Looped Tie Side Basic Pant Sold By Size By Colour - Min 6 / Style / Month







DELIVERY AUG - OCT

	6	8	10	12	14
MA G					
RKM					

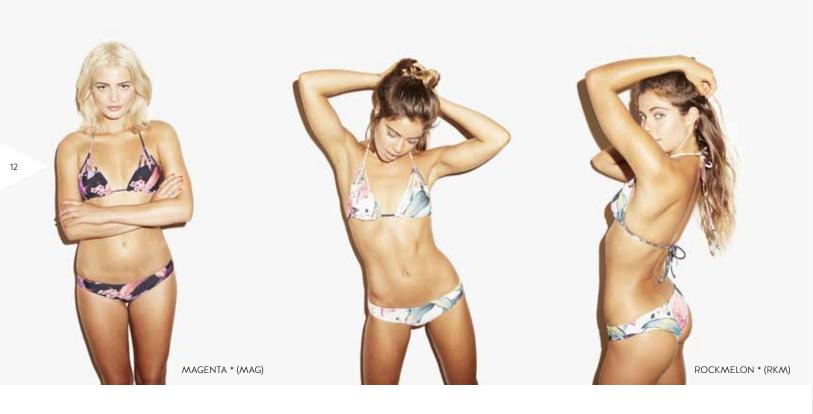
DARK WAVE CHEEKY SET

SWI 0869

Nylon / Elastane With Digital Print Sliding Tri With Ladder Detail & Cheeky Pant Sold By Size By Colour - Min 6 / Style / Month







DELIVERY AUG - OCT

	6	8	10	12	14
MA G					
RKM					









CRUISE TRI BRA SET

SWL0862

Nylon / Spandex Rib Tri Bra With Removable Pads & Basic Pant Sold By Size By Colour - Min 6 / Style / Month

DELIVERY AUG - OCT

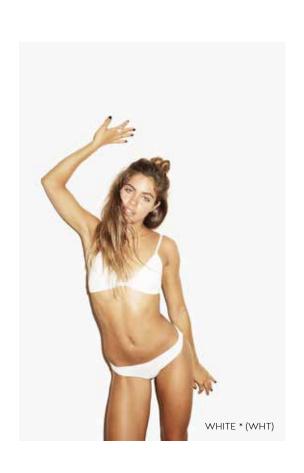
W/S AU \$27.27 RRP AU \$59.99

	6	8	10	12	14
BLK					
WH T					













CRUISE U/WSET

Nylon / Spandex Rib

 $Balconette\ Top\ With\ Removable\ Straps\ &\hbox{\it Basic\ Pant}$ Sold By Size By Colour - Min 6 / Style / Month

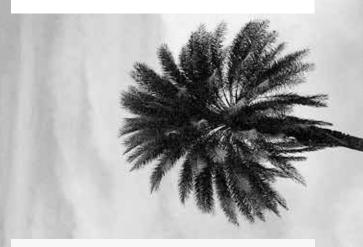
DELIVERY AUG - OCT

	6	8	10	12	14
LK					
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CRUISE HALTER SET

SWL0848

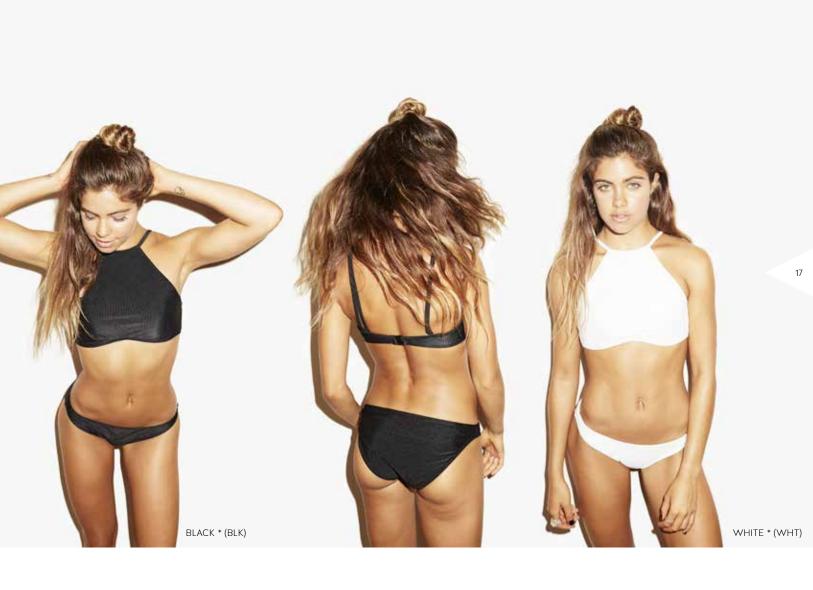
Nylon / Spandex Rib High Neck Halter Crop With Hidden Padding & Basic Pant Sold By Size By Colour - Min 6 / Style / Month











DELIVERY AUG - OCT

W/S AU \$36.86 RRP AU \$79.99

	6	8	10	12	14
BLK					
WH T					

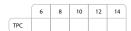
CRUISY TRI BRA SET

SWL0898

Nylon / Spandex Rib Tri Bra With Removable Pads & Basic Pant Sold By Size By Colour - Min 6 / Style / Month

DELIVERY JUL - OCT

W/S AU \$31.81 RRP AU \$69.99



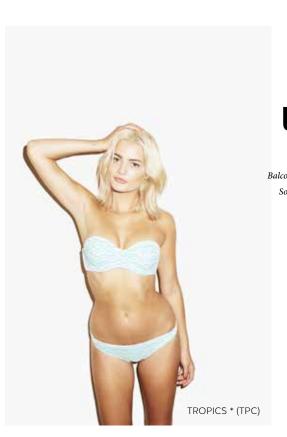


TROPICS * (TPC)









CRUISY U/W SET

SWL0898

Nylon / Spandex Rib

Balconette Top With Removable Straps & Basic Pant Sold By Size By Colour - Min 6 / Style / Month

DELIVERY JUL - OCT

W/S AU \$36.36 RRP AU \$79.99

6 8 10 12 14

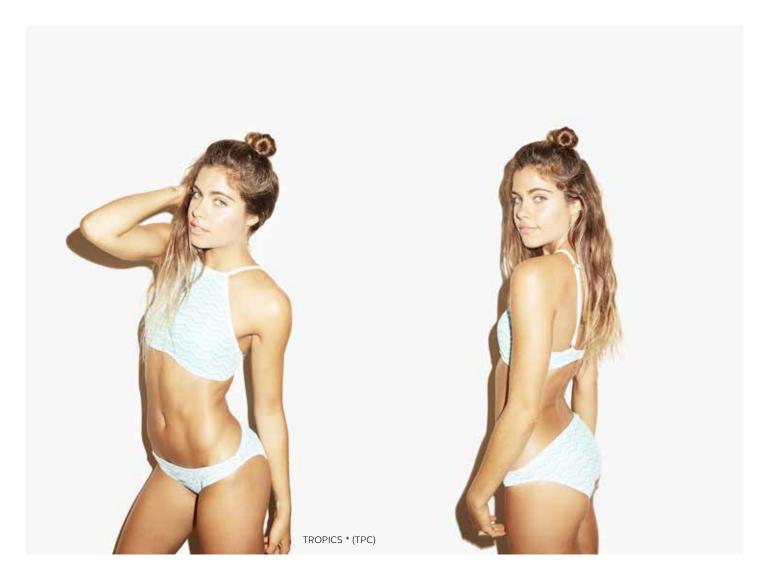












CRUISY HALTER SET

SWL0899

Nylon / Spandex Rib High Neck Halter Crop With Hidden Padding & Basic Pant Sold By Size By Colour - Min 6 / Style / Month

DELIVERY JUL - OCT

W/S AU \$40.90 RRP AU \$89.99













DELIVERY AUG - OCT

W/S AU \$31.81 RRP AU \$69.99

	6	8	10	12	14
TPC					
WH T					

BANDANNA SET

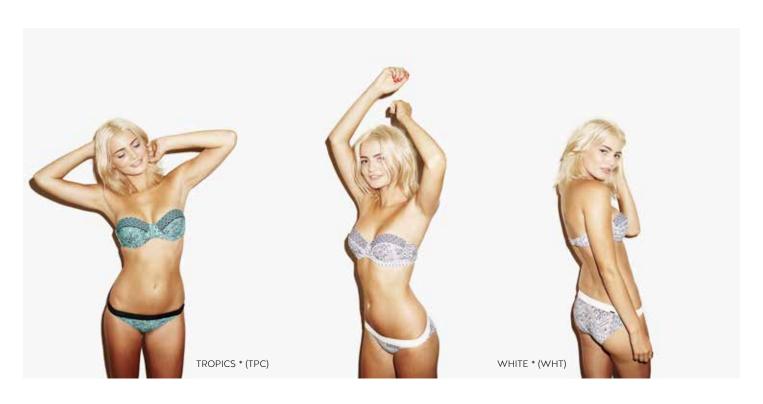
Matte Nylon / Elastane

Surf Bra Top With Removable Pads, Ladder Back Detail & Boyleg Pant Sold By Size By Colour - Min 6 / Style / Month









BANDANNA U/W SET

SWL0842

Matte Nylon / Elastane

Balconette Top With Removable Straps & Basic Pant With Contrast Waistband Sold By Size By Colour - Min 6 / Style / Month

DELIVERY AUG - OCT

W/S AU \$36.36 RRP AU \$79.99

	6	8	10	12	14
TPC					
WH T					









PARADISE TRI BRA

Shiny Nylon / Elastane

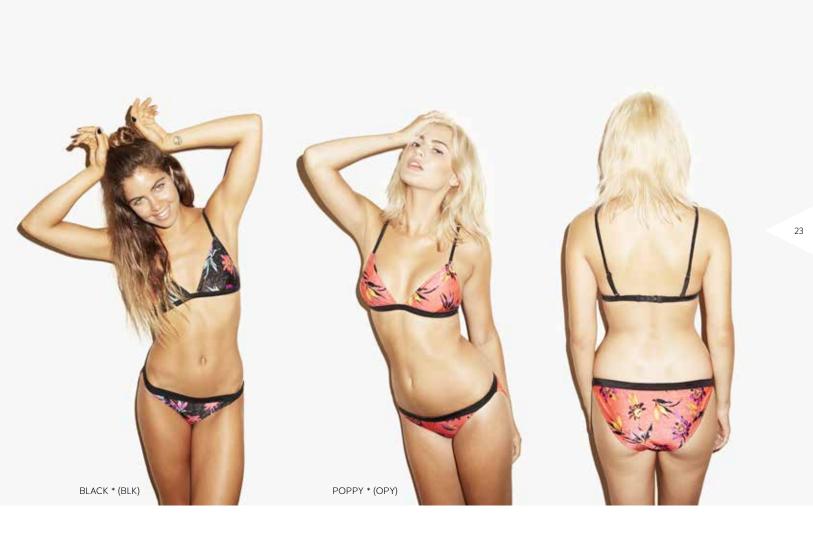
Tri Bra With Removable Pads & Adjustable Straps & Basic Pant With Contrast Waistband Sold By Size By Colour - Min 6 / Style / Month











DELIVERY AUG - OCT

	6	8	10	12	14
BLK					
CNF					
OPY					

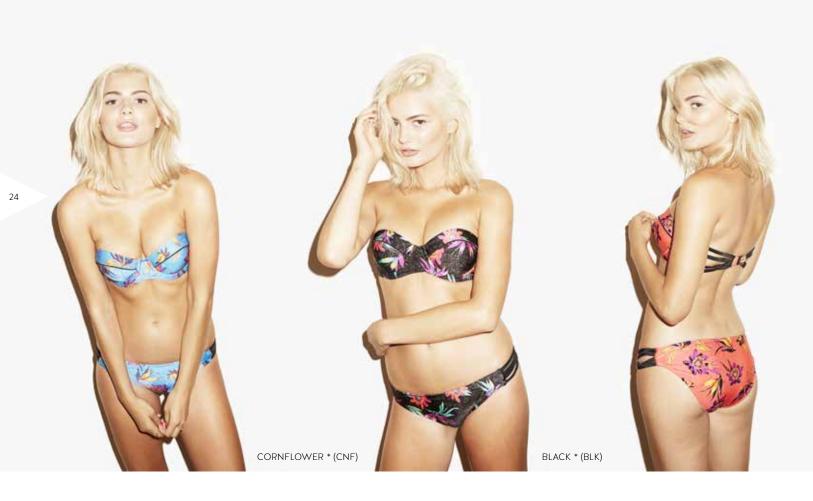
PARADISE U/W SET

Shiny Nylon / Elastane $Balconette\ Top\ With\ Removable\ Straps\ &\ref{Basic}\ Ladder\ Detail\ &\ref{Basic}\ Basic\ Pant$ Sold By Size By Colour - Min 6 / Style / Month







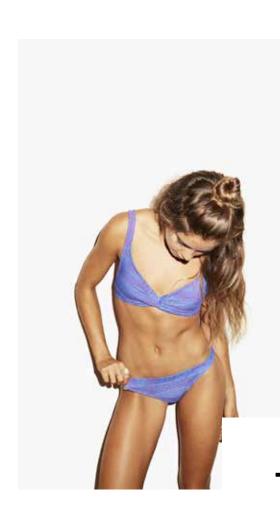


DELIVERY AUG - OCT

W/S AU \$40.90 RRP AU \$89.99

		6	8	10	12	14
BLI	(
CN	F					
OP	Υ					







Matte Nylon / Elastane

Twist Front Top With Removable Pads & Adjustable Straps & Basic Pant Sold By Size By Colour - Min 6 / Style / Month

DELIVERY AUG - OCT

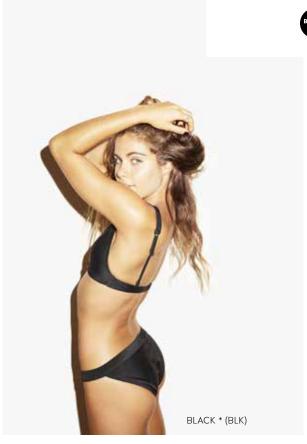
W/S AU \$36.36 RRP AU \$79.99

	6	8	10	12	14
BLK					
MA G					
WH T					











GARAGE BANDEAU SET

SWI 085

Matte Nylon / Elastane Balconette Top With Removable Straps & Basic Pant With Macramé Detail Sold By Size By Colour - Min 6 / Style / Month









DELIVERY AUG - OCT

W/S AU \$36.36 RRP AU \$79.99

	6	8	10	12	14
MA G					
WH T					

GARAGE TRI BRA SET

SWL0849

Matte Nylon / Elastane Tri Bra With Removable Pads & Adjustable Plaited Back Straps & Looped Tie Side Pant Sold By Size By Colour - Min 6 / Style / Month









DELIVERY AUG - OCT

	6	8	10	12	14
MA G					
WH T					



Bi-colour prints, retro colours, batik influences medalled with macramé detailing with pops of colour. Commercially cool with a hint of rock - The Garage capsule.













JUNGLE TRI BRA SET

SWL0853

Matte Nylon / Elastane

Tri Bra With Removable Pads & Ladder Back Detail & Basic Pant Sold By Size By Colour - Min 6 / Style / Month

DELIVERY AUG - OCT

	6	8	10	12	14
BLK					
MA G					
CPI					
CLE					













JUNGLE CHEEKY SET

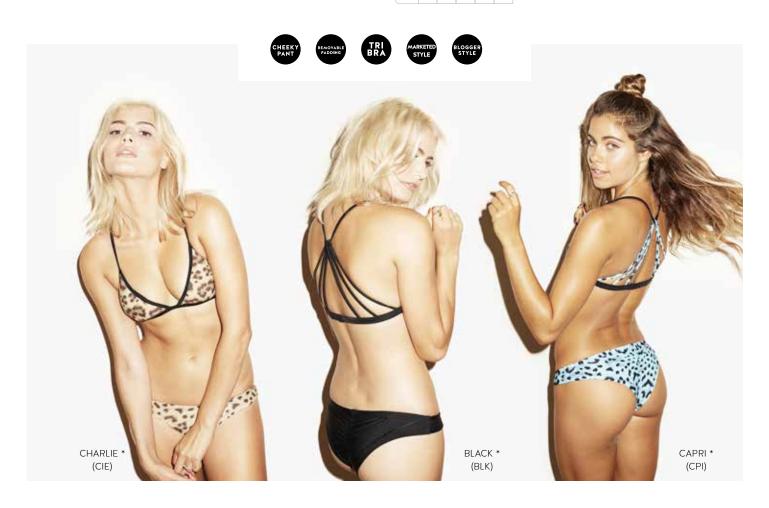
SWL0866

Matte Nylon / Elastane

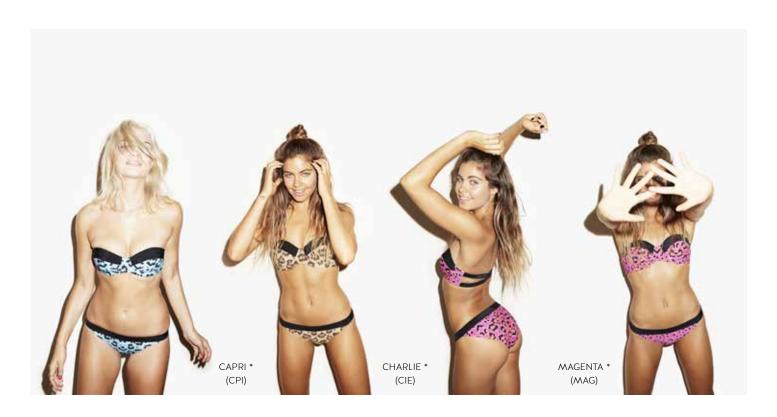
Tri Bra With Removable Pads & Ladder Back Detail & Cheeky Pant Sold By Size By Colour - Min 6 / Style / Month

DELIVERY AUG - OCT

	6	8	10	12	14
BLK					
MA G					
CPI					
CLE					







DELIVERY AUG - OCT

W/S AU \$36.36 RRP AU \$79.99

	6	8	10	12	14
MA G					
CPI					
CLE					

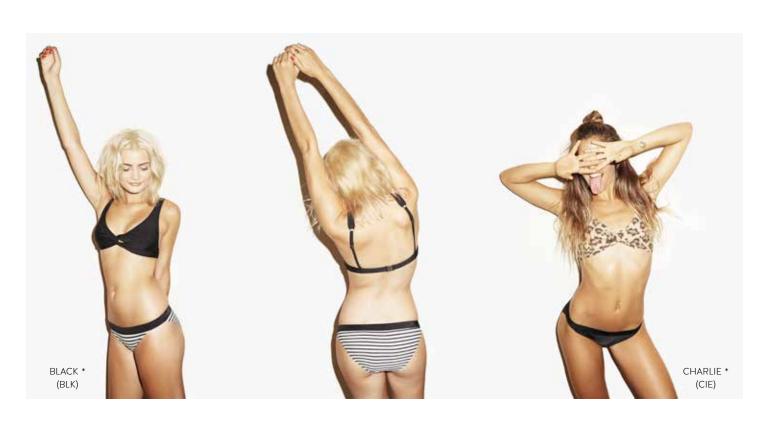
JUNGLE U/W SET

SWL0855

Matte Nylon / Elastane

Balconette Top With Removable Straps & Open Back Detail & Basic Pant With Contrast Waistband Sold By Size By Colour - Min 6 / Style / Month





JUNGLE TWIST SET

SWL0868

Matte Nylon / Elastane

Twist Front Top With Removable Pads & Adjustable Straps & Contrast Basic Pant Sold By Size By Colour - Min 6 / Style / Month DELIVERY AUG - OCT

W/S AU \$36.36 RRP AU \$79.99

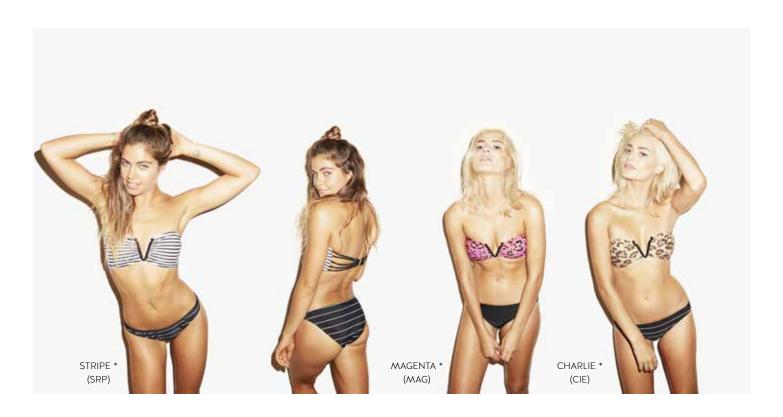
	6	8	10	12	14
BLK					
CIE					











JUNGLE BANDEAU SET

SWL0861

Matte Nylon / Elastane

 $V\ Front\ Bandeau\ With\ Removable\ Cups\ \&\ Ladder\ Back\ Detail\ \&\ Contrast\ Print\ Basic\ Pant\\ Sold\ By\ Size\ By\ Colour\ -\ Min\ 6\ /\ Style\ /\ Month$

DELIVERY AUG - OCT

W/S AU \$31.81 RRP AU \$69.99

	6	8	10	12	14
SRP					
MA G					
CIE					



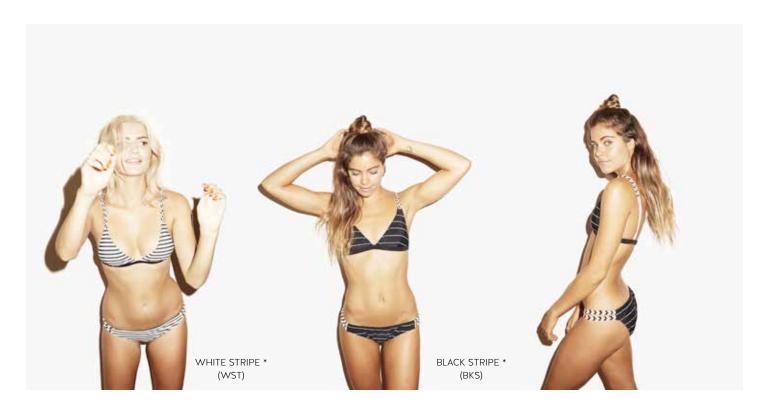












DELIVERY AUG - OCT

W/S AU \$36.36 RRP AU \$79.99

	6	8	10	12	14
WS T					
BKS					

PARTY TRI BRA SET

SWL0843

Matte Nylon / Elastane









JUNGLE LACE UP SET

SWL0856

Matte Nylon / Elastane

Moulded Push Up Top With Lace Up & Ladder Back Detail & Basic Pant Sold By Size By Colour - Min 6 / Style / Month

DELIVERY AUG - OCT

W/S AU \$45.45 RRP AU \$99.99

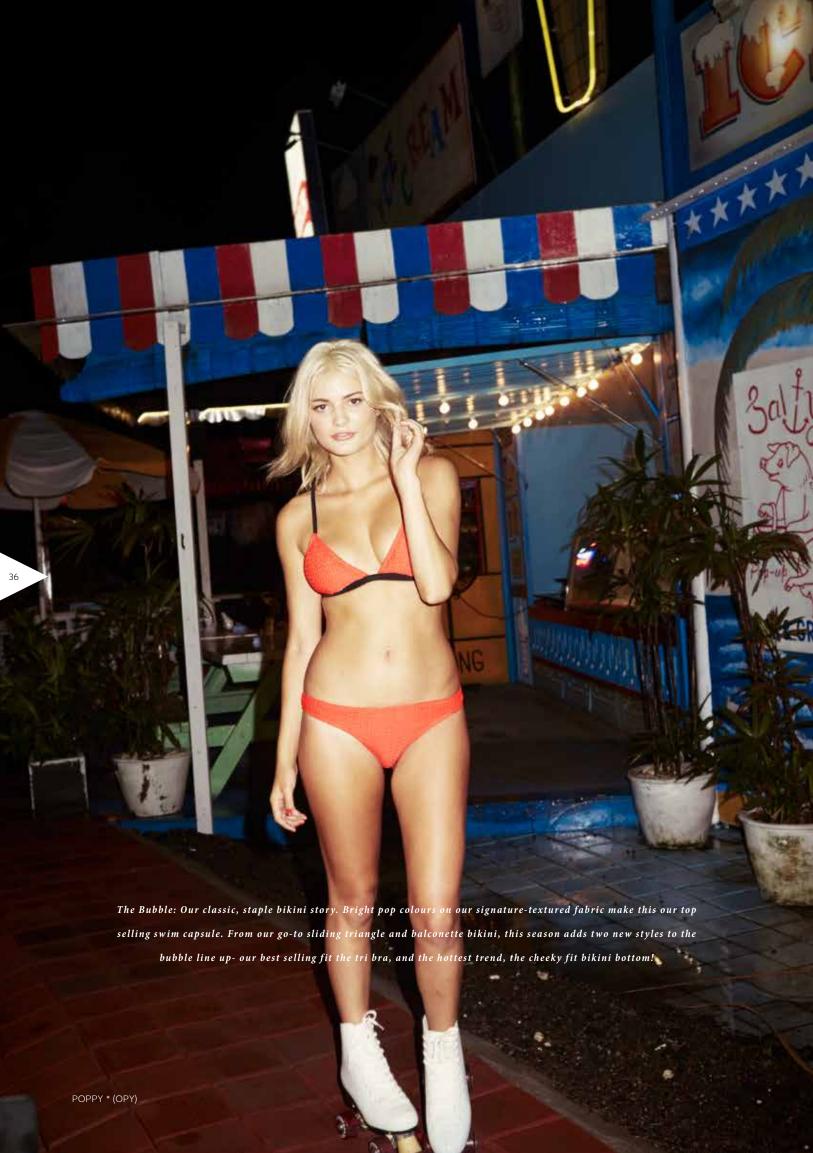
	6	8	10	12	14
LK					
I F					





















BUBBLE TRI BRA SET

SWL0844

Bubble Nylon / Elastane

Tri Bra With Removable Pads & Adjustable Straps & Basic Pant Sold By Size By Colour - Min 6 / Style / Month

DELIVERY JUL - OCT

W/S AU \$27.27 RRP AU \$59.99

	6	8	10	12	14
BLK					
OPY					
CNF					
MA G					
POC					



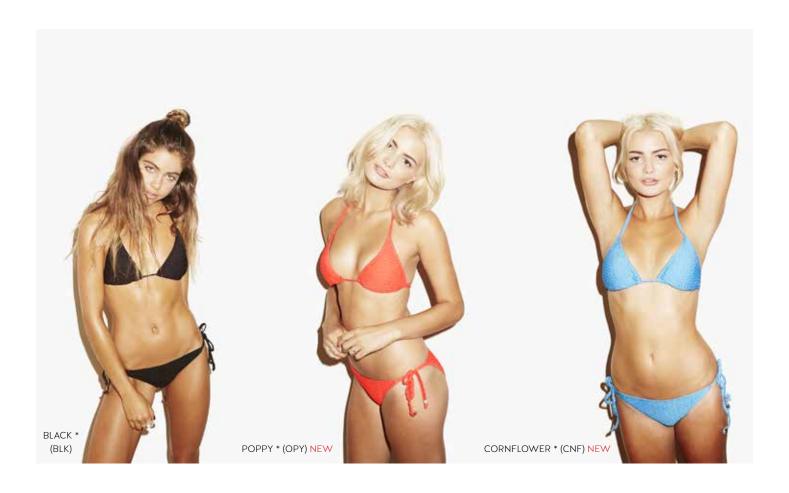












BUBBLE SET

SWL0361

Bubble Nylon / Elastane Sliding Tri With Removable Pads & Tie Side Pant Sold By Size By Colour - Min 6 / Style / Month DELIVERY JUL - OCT

W/S AU \$22.72 RRP AU \$49.99



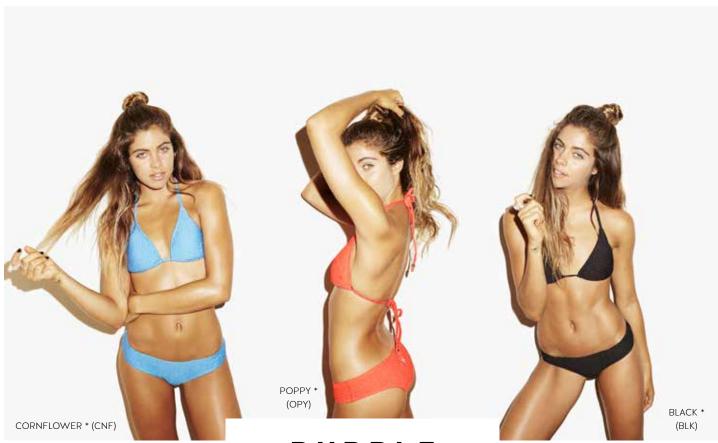




	6	8	10	12	14
BLK					
OPY					
CNF					
MA G					
MG L					







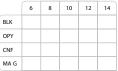
BUBBLE CHEEKY SET

SWL0870

Bubble Nylon / Elastane Sliding Tri With Removable Pads & Cheeky Pant Sold By Size By Colour - Min 6 / Style / Month

DELIVERY AUG - OCT

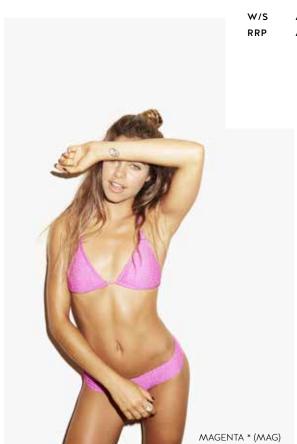
		DLK
//S	AU \$22.72	OPY
RP	AU \$49.99	CNF
•••	,,ο ψ47.77	MA G



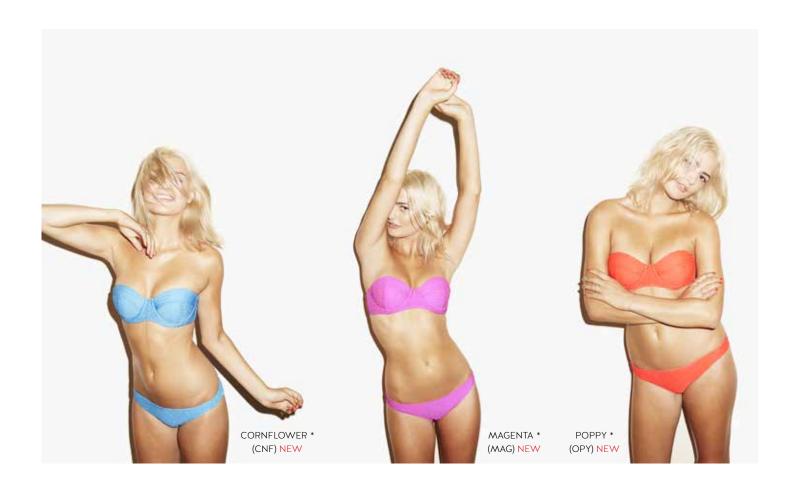












BUBBLE U/W SET

SWL0723

Bubble Nylon / Elastane

Balconette Top With Removable Straps & Basic Pant

Sold By Size By Colour - Min 6 / Style / Month

DELIVERY JUL - OCT

W/S AU \$27.27 RRP AU \$59.99

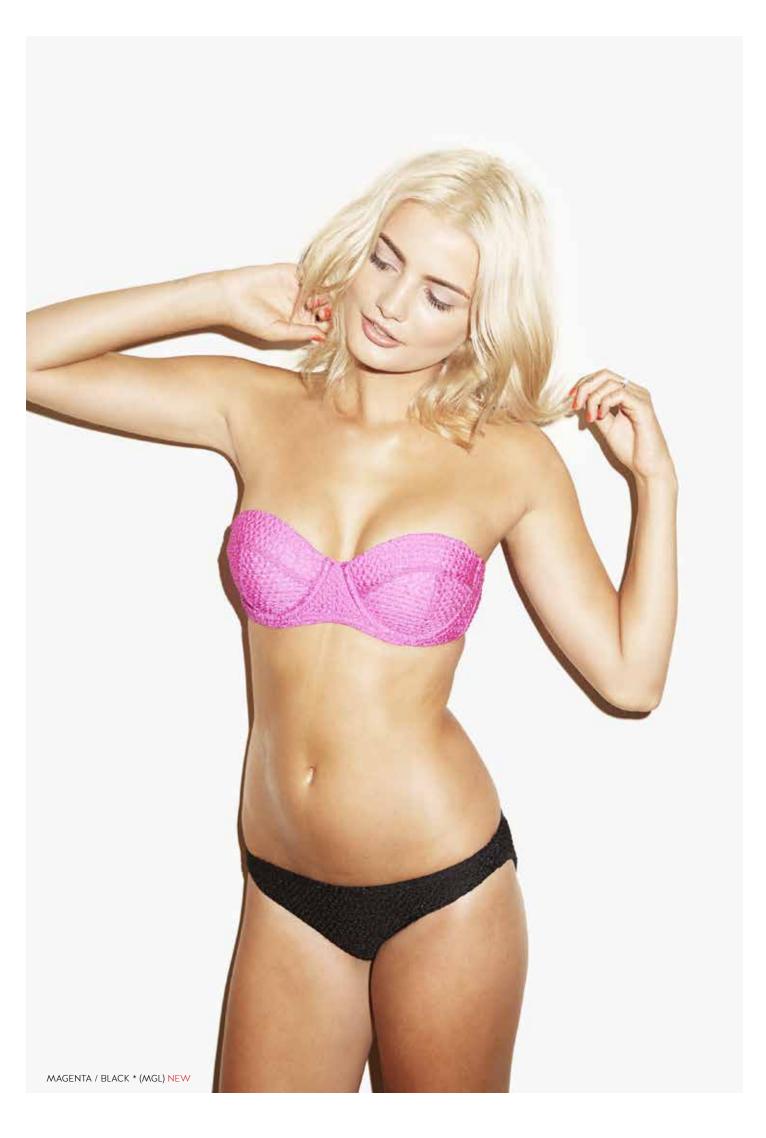






	6	8	10	12	14
BLK					
OPY					
CNF					
MA G					
MG L					
PON					

































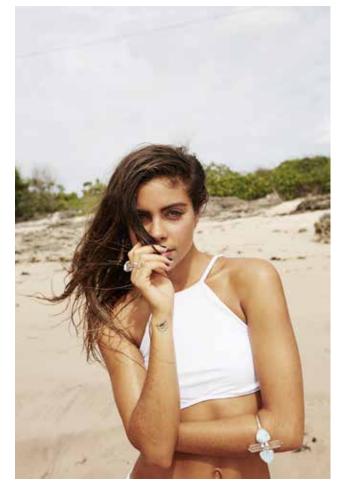




















HEAD OFFICE

RUSTY/VEGAS ENTERPRISES PTY LTD PO Box 1327 Osborne Park WA 6916

rusty@rusty.com.au Telephone: (08) 9445 0333 Facsimile: (08) 9445 0390 Website: www.rusty.com

NATIONAL SALES MANAGER Tom Nolan 0402 855 988 tom.nolan@rusty.com.au

KEY ACCOUNT LIAISON Candice Low (08) 9445 0333 candice.low@rusty.com.au

CUSTOMER SERVICE

customerservice@rusty.com.au accounts@rusty.com.au returns@rusty.com.au Free Call: 1800 659 578 Free Fax: 1800 668 664

CONCIERGE TEAM
Candice Low
Lucy Collins
Amy Williams

QUEENSLAND & NORTHERN NEW SOUTH WALES

Unit 3 / 1 Fortitude Crescent Burleigh Waters QLD 4220

Jamie Thomson - Territory Manager qld@rusty.com.au Telephone: (07) 5576 1588 Facsimile: (07) 5576 1988

Jamie Thomson 0427 049 401 jamie.thomson@rusty.com.au

Georgina Carey 0450 408 300 georgine.carey@rusty.com.au

WESTERN AUSTRALIA

3 Walters Drive Osborne Park WA 6017

Adam Morrison – Territory Manager Telephone: (08) 9445 0333 Facsimile: (08) 9445 0390

Adam Morrison 0412 983 313 adam.morrison@rusty.com.au

Penny Dunn 0407 060 116 penny.dunn@rusty.com.au

SOUTH AUSTRALIA & NORTHERN TERRITORY

GOOD DAY 4 Wilton Ave Somerton Park SA 5044

Ben Stephan - Agent Telephone: 0414 646 236 Facsimile: (08) 8296 4314

Ben Stephan 0414 646 236 ben@goodday.co

Amy Stephan 0402 087 660 amy (agoodday.co

NEW SOUTH WALES

Unit 5 / 3 Vuko Place Warriewood NSW 2102

Adrian Barrow – Territory Manager nsw@rusty.com.au Telephone: 1800 659 578 Facsimile: 1800 668 664

Adrian Barrow 0405 449 240 adrian.barrow@rusty.com.au

Natasha Thompson 0404 854 708 natasha.thompson@rusty.com.au

Tim Davy 0416 654 442 tim.davy@rusty.com.au

Alexandra MacKinnon 0424 938 899 alexandra.mackinnon@rusty.com.au

VICTORIA & TASMANIA

100 Gladstone Street South Melbourne VIC 3205

Finn Barry - Territory Manager vic@rusty.com.au Telephone: (03) 9681 3073 Facsimile: (03) 9681 3258

Finn Barry 0401 230 353 finn.barry@rusty.com.au

Megan Entwisle 0411 833 311 megan.entwisle@rusty.com.au

Erin Smith 0411 630 752 erin.smith@rusty.com.au

Dan Jenkins 0433 570 329 dan.jenkins@rusty.com.au

NEW ZEALAND

RUSTY/VEGAS ENTERPRISES (NZ) LTD Unit a1, 1 Antares Place

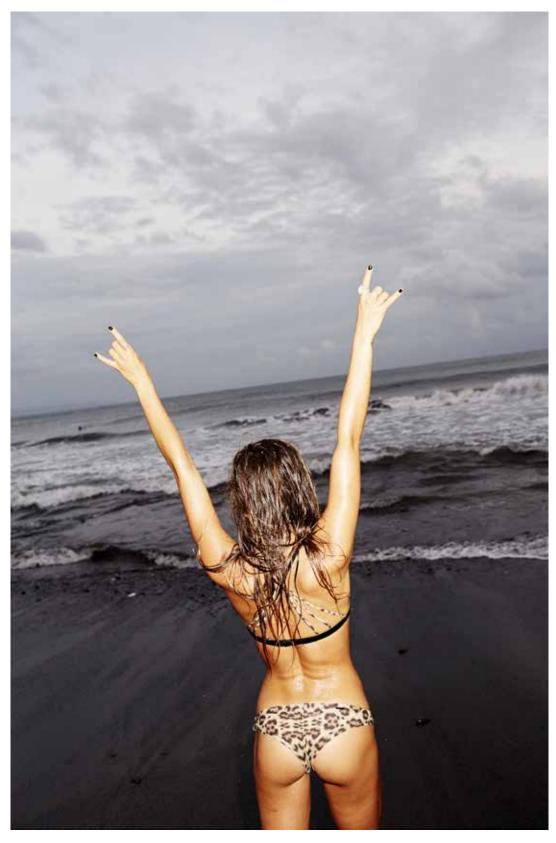
Albany, Auckland New Zealand P.O. Box 305589 Triton Plaza Auckland

Anna McCarty - Territory Manager vegas@vegas.co.nz Telephone: 09 414 4664 Facsimile: 09 414 4005

CUSTOMER SERVICE customerservice@rusty.com.au accounts@rusty.com.au returns@rusty.com.au Free Call: 1800 659 578 Free Fax: 1800 668 664

Anna McCarty 0212 266 209 anna.mccarty@vegas.co.nz

Simon Barnett 021 456 539 simon.barnett@vegas.co.nz



L A D I E S S W I M
SPRING 2015 COLLECTION



